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FRISHAUF, HOLTZ, GOODMAN, LANGER & CHICK, P.C.
ATTORNEYS AT LAW

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Date of Deposit: March 19, 2001

LEONARD HOLTZ
FRANK R. GOODMAN
WILLIAM R. WOODWARD (1914-1994)
FRANK LANGER
JAMES J. CHICK
RICHARD S. BARTH
DOUGLAS HOLTZ
ROBERT P. MICHAL
TELEPHONE: (212) 319-4900
FACSIMILE: (212) 319-5101



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Barbara Villani

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Washington, D.C. 20231

11046 U.S. PTO
09/811724
03/19/01

Pursuant to 37 CFR 1.53(b), transmitted herewith for filing is the patent application of

Inventor(s): Masahiro INOUE
Kazuyoshi HARUHARA

Title: "SYSTEM AND METHOD FOR DISTRIBUTING ADVERTISEMENTS"

Priority Claim (35 U.S.C. 119) is made, based upon:

JAPAN No. 2000-77991 filed March 21, 2000

Enclosed herewith are:

- ☒ Specification (Description, Claims, Abstract): Pages 1 - 58 ; Number of claims 1 - 15
☒ Declaration and Power of Attorney ☒ executed; ☐ unexecuted (supplied for information purposes)
☒ 31 Sheets of drawings, Figures 1 - 31 ☒ Formal ☐ Informal
☒ Assignment and "Patents" Recordation Form Cover Sheet (PTO-1595) AND \$40. RECORDATION FEE.

ASSIGNMENT INFORMATION FOR PUBLICATION:

Casio Computer Co., Ltd.
6-2, Hon-machi 1-chome, Shibuya-ku,
Tokyo 151-8543, Japan

- ☒ Certified copy (ies) of priority document(s) identified above
☐ Information Disclosure Statement; ☐ Form PTO-1449
☒ Preliminary Amendment
☐ Verified Statement(s) Claiming Small Entity Status
☒ Change of Correspondence Address (Form PTO/SB/122)
☒ Receipt Postcard

	Number Filed		Number Extra	Rate	Calculations
Total Claims	<u>15</u> -20	=	<u>0</u>	x \$18.00 =	\$ _____
Independent Claims	<u>4</u> - 3	=	<u>1</u>	x \$80.00 =	\$ <u>80.00</u>
MULTIPLE DEPENDENT CLAIMS				+ \$270.00 =	\$ _____
				BASIC FEE	\$ 710.00
				Total of above Calculations	\$ <u>790.00</u>

To the extent not tendered by check, authorization is given to charge any fees under 37 CFR 1.16 and 1.17 during pendency of the application, or to credit any overpayment, to Deposit Account No. 06-1378. Duplicate copy of this letter is enclosed.

FRISHAUF, HOLTZ, GOODMAN, LANGER & CHICK, P.C.

By:

LEONARD HOLTZ
Reg. No. 22,974

LH:bv

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Assignee of record of the entire interest.

Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).



Attorney or Agent of record.



Registered practitioner named in the application transmittal letter in an application without an executed oath or declaration. See 37 CFR 1.33(a)(1). Registration Number _____

Typed or Printed
Name

Leonard Holtz, Reg. No. 22,974

Signature

Date

March 19, 2001

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.



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